

Ally Business Developers Privacy Policy Effective date: April 26, 2009

Our Commitment to Your Privacy

Your privacy is of the utmost important to us. The purpose of this Policy is to detail the steps we take to protect your privacy when you use our website, or when we provide professional development programs or consultative services. This notice explains our online information practices and the choices you can make about the way we collect and use your information. To make this notice easy to find, we make it available on our homepage and at every point where we may request personally identifiable information.

The Information We Collect

This notice applies to all information collected or submitted on the Ally Business Developers' website. On some pages, you can order products, make requests, and register to receive materials. The types of personal information collected at these pages are:

- Name
- Company and title
- Address
- Email address
- Phone number
- Credit/Debit Card Information

On some pages, you can submit information about business colleagues and associates. For example, if you request course information, or order one of our products online and wish it sent directly to the recipient, we will ask that you provide the recipient's address. In this circumstance, the types of personal information collected are:

- Name
- Address
- Phone Number

The Way We Use Information

Your Information

Ally uses the information you provide about yourself when requesting further information or placing an order only to complete that order. Ally does not share this information with outside parties except to the extent necessary to complete that order.

Information about Others

Ally uses the information you provide about someone else when placing an order only to ship the product and to confirm delivery. Ally does not share this information with outside parties except to the extent necessary to complete that order. Ally offers certain information and products that you can send directly to a third party. Ally only uses that information you provide to us to process that order and Ally only discloses the information to the person receiving the product or information.

How Ally Uses Email Addresses

Ally uses return email addresses to answer the email we receive. Ally does not sell or share your Email address with outside third parties, except with your permission. You can register with Ally's website, www.AllyBusiness.com, if you would like to receive our newsletter or general updates on our new professional development programs, training products and consulting services.

Only after you complete Ally's Information Request Registration Form will Ally use your information to send you items you requested.

Ally does not share any information we collect with any third party advertising agencies.

Finally, Ally never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

Our Commitment to Data Security

Ally is deeply committed to securing your personal and professional information. To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

How You Can Access or Correct Your Information

You can access all your personally identifiable information that we collect online and maintain by requesting your Data Sheet by contacting Ally in writing. Ally will not respond to such requests via Email, as we cannot verify the authenticity of the request. Please contact:

Mr. Michael B. Bender
Ally Business Developers
1042 Maple Ave., Ste 326
Lisle, IL 60532

Please include your name, address, telephone number, the nature of your request, and when you provided the information you wish to view. Requests must be on Corporate Letterhead and contain your name, company position, return address and signature.

We use this procedure to better safeguard your information.

You can correct factual errors in your personally identifiable information by sending us a request that credibly shows error.

To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.

How to Contact Us

Should you have other questions or concerns about these privacy policies, please call:

Mr. Michael B. Bender
Ally Business Developers
1042 Maple Ave., Ste 326
Lisle, IL 60532
Phone: 630/548-0300

or Email your request to:

MBender@AllyBusiness.com

Ally Business Developers is a trade name for Allibus Corp. and Ally Strategic Partners, Ltd., both Illinois corporations.